

Message Text

UNCLASSIFIED

PAGE 01 STUTTG 01731 161606Z
ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 /020 W
----- 029679 /71

R 161530Z DEC 76
FM AMCONSUL STUTTGART
TO SECSTATE WASHDC 3246
INFO AMCONSUL FRANKFURT

UNCLAS STUTTGART 1731

FOR COMMERCE BIC/OEC

E. O. 11652: N/A
TAGS: BEXP BTRA GW
SUBJ: FOREIGN BUYER PROGRAM: MR. HORNBERGER OF FACKEL-VERSAND
STUTTGART VISITING CHICAGO NATL. HOUSEWARES EXPOSITION

REF: 74 STATE A-3692

LOCAL MAILORDER HOUSE FACKEL-VERSAND STUTTGART HAS REQUESTED
CONGEN TO ASSIST HIS EMPLOYEE PARTICIPATING IN THE STUDY TRIP
ARRANGED THROUGH HAPAG-LLOYD AND PAA TO VISIT THE NATIONAL
HOUSEWARES EXPOSITION IN CHICAGO, JAN 17-19, 1976 UNDER THE
FOREIGN BUYER PROGRAM DETAILS ON PARTICIPANT:

- 1) NAME, COMPANY, AND TITLE: MR. GERHARD HORNBERGER, PUR-
CHASING MANAGER, FACKEL-VERSAND, HERDWEG 29-31, D-7000
STUTTGART 1 GERMANY
 - 2) REASON OF VISIT: VISIT HOUSEWARES EXPOSITION
 - 3) DESCRIPTION OF MERCHANDISE SOUGHT: NOVELTIES IN CONSUMER
MARKET FOR MAILORDER HOUSE
 - 4) POTENTIAL PURCHASES: GATHERING INFORMATION FOR FUTURE
PURCHASES -EXPECTED POSSIBLE ANNUAL IMPORT VOLUME: US \$200,000.
 - 5) ITINERARY: PARTICIPANT IN STUDY TRIP ORGANIZED BY HAPAG-
LLOYD AND PAA FRANKFURT/MAIN - WILL BE VISITING EXPOSITION
IN CHICAGO FROM JANUARY 17 THRU MORNING OF JAN 19.
 - 6) MISCELLANEOUS INFORMATION: WOULD APPRECIATE INTRODUCTION
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TO EXHIBITORS AND THEIR PRODUCTS MONDAY MORNING, JANUARY 17,
IN ORDER TO CONTACT POSSIBLE SUPPLIERS. TRANSLATER SERVICE,
IF AVAILABLE, MOST HELPFUL.
MURPHY

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NNN

Message Attributes

Automatic Decaptioning: X
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Channel Indicators: n/a
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Concepts: n/a
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Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Margaret P. Grafeld
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Subject: FOREIGN BUYER PROGRAM: MR. HORNBERGER OF FACKEL-VERSAND STUTTGART VISITING CHICAGO NATL. HOUSEWARES EXPOSITION
TAGS: BEXP, BTRA, GE
To: STATE
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